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## Music education makes an impact.

KEY TO Change

And yet, for young people in South King County, access to music education is very limited.

Key to Change ensures that underserved middle and high school students have access to world-class music instruction. Our program is a place for young people to build connections and achieve great things.

While Key to Change's tuition is far below market rates, our students learn from all-star faculty, participate in masterclasses with renowned musicians, and perform in high-profile events.

**Rigorous and supportive musical training inspires selfdiscovery, creativity, and accountability.** While many of our students will not become professional musicians, they will become our future community leaders who are responsible, caring, and engaged citizens.

Our sponsors are integral to our students' success.





# **Our Impact at a Glance**

- \$45,000 in scholarships awarded in the 2023–2024 school year
- Student performances for First Lady Dr. Jill Biden and Vice President Kamala Harris
- 90% of students receive need- and/or merit-based scholarships
- \$80,000 of musical instruments and accessories donated in 2023–2024
- Students performed as soloists with the Seattle Symphony
- Guest performances and teaching from Grammy-winning performers
- Students accepted to colleges and universities across the U.S.
- Guest masterclasses led by college faculty from top collegiate music schools

keytochangestudio.org

# **SPONSORSHIP OPPORTUNITIES** Help young people access the arts education they deserve.

Key to Change offers sponsorship options to suit the various philanthropic and marketing goals of our business supporters. Below is a snapshot of the opportunities we offer; we are happy to work with you to create a customized sponsorship package.



#### YOUNG ARTIST ACADEMY

The Young Artist Academy (YAA) is a program for our most advanced students. These dedicated young people perform at our highest-profile events, sharing their talent with elected officials, community leaders, and rapt audiences. YAA sponsors support students' scholarships and receive a variety of recognition options.



#### ANNUAL SOLO STRING FESTIVAL AND SPRING FUNDRAISER

The Festival and Fundraiser are our largest annual events. Held at Benaroya Hall, they attract hundreds of people who are passionate about supporting music education and youth development. Sponsors receive a range of benefits, including exclusive access to a pre-event reception, recognition from the stage and in event-related materials, and reserved seating.



## MASTERCLASSES

Key to Change hosts public masterclasses with worldclass musicians throughout the year. These events allow our talented students to learn from internationally known artists. Sponsors will have community visibility and various engagement and recognition opportunities.



## **VIOLIN VAULT**

Our students are serious and they need serious equipment. The Violin Vault is an instrument library that benefits our students. Sponsors assist in the acquisition and maintenance of high-quality instruments as well as purchasing essential accessories. Sponsors are eligible for a range of recognition and engagement benefits.



Make an investment that will change lives. Get in touch! Contact Robert Simonds, Development Officer, at rsimonds@keytochangestudio.org or (425) 998-6058